



Voluntary Membership

Who We Are

Kings Heath BID is an independent, business-led, not-for-profit initiative voted for by the businesses of Kings Heath. Across the UK, there are around 350 BIDs, including eleven in Birmingham alone, investing millions of pounds every year back into local economies, giving business an independent voice and delivering business-led regeneration initiatives.

Kings Heath BID is focussed on supporting the continued growth and success of what we believe is the busiest and most vibrant high street and commercial district in the city. We are here to place businesses at the heart of the Kings Heath Community and to make Kings Heath a clean, green, safe and enjoyable destination for everyone.

All of our budget goes back into promoting the local area by putting on events, ensuring local business voices are heard at the City Council, and improving the look and feel of the area through planters, the Christmas lights, Street Wardens and more. You can find more details in our Business Plan, which you can find in the ['About' section](#) on our website.

What We Offer

With Kings Heath BID, you can be more connected to the Kings Heath business community. The BID promotes, helps, and invests in all of its members and the Kings Heath area, which increases the viability, safety and attractiveness of our area.

As a member of the BID, you can:

- Attend our regular business networking meetings
- Join and benefit from our exclusive Employee Rewards scheme
- Subscribe to our regular e-newsletters
- Strengthen your brand exposure via a free listing on our website
- Promote your business through our social media networks with over 12,000 followers
- Participate in future initiatives such as business awards and business directory
- Use the BID office as the registered address for your business*

In addition to the BID's own projects, you also gain complementary membership of bira, the British Independent Retailers Association. Key benefits of this membership include:

- A legal advice line and template contracts, handbooks and policies
- Access to specialist insurance for independent businesses at a discount of 30%
- Payment processing with rates as low as 0.274% with no authorisation fees or PCI compliance fees

Costs of Membership

The normal rate for businesses within the BID area is 2% of their rateable value each year, with a minimum of £100.

This should serve as a guideline for the potential price for your business but all rates are subject to negotiation and approval by the BID board.

How to Join

To find out more and to check your eligibility, simply speak to the BID Manager, Matt Powell, on: 07703 467712 or email him at: info@enjoykingsheath.com

