Subject: Discussion paper 2 – Agreeing layout of September Street Festival

Decision to made:

To agree layout of the September Street Festival

Background

At the 11th April 2018 Board meeting, it was agreed to have the annual Street Festival on Sunday 9th September. A budget of £10k has been allocated to this project. At the Board meeting it was also agreed to appoint a Licensing Barrister to acquire a Premises License or the event. The town centre manager and Frank Nutt met with the Licensing Barrister on 8th May 2018 to kick start the process.

The town centre manager has also had a conversation with a representative of the anti-terrorism section of the West Midlands police. This was so as to understand the level of hostile vehicle barriers they would insist on. Your town centre manager was informed that for a suburb event, the anti-terrorism would be content with measures that discourage any hostile vehicles; empty vehicles would be sufficient, as long as someone had keys to the vehicles in case they needed moving in an emergency.

We now need to agree the layout of the Festival, so quotes and sponsorship can be rganised.

The layout of the Street Festival

The layout of the Street Festival is shown in the attached appendix.

The layout builds on the 2016 Street Festival, except that there will be no activities in the Village Square nor Silver Street. The idea of this Festival is to focus on York Road and Heathfield Road.

Points to note:
- there will be two sound stages; one in York Road and one in Heathfield Road.
- there will be two bars in York Road
- there will be one bar in Heathfield Road operated by Kings Heath BID
- subject to approval by Birmingham City Council it is planned to have a 'hand made market' on the High Street. This would require the suspension of the parking bays.This suspension is required, so as to allow pedestrians to by-pass the stalls – ie walk behind the stalls. In 2016, the pavement in front of the stalls became uncomfortably crowded.