

DISCUSSION PAPER Board meeting – Wednesday 11th April 2018

Subject: Decision Paper 10 - Theme 4 - Supporting Your Business Projects update

Points to be note:

In the business plan for Kings Heath BID 2018 to 2023, under Theme 4 - Supporting Your Business Projects it was said we would deliver:

- **Training courses** – a range of courses for Kings Heath businesses delivered in the town to cover a variety of topics including basic food hygiene, first aid and fire awareness, dressing a shop window and IT skills – 'New for BID 3'
- **Wifi system** - enabling shoppers and businesses access to the internet on the street at no cost and without restrictions on time. The system would also enable the BID team to collect footfall and vehicle flow information from any mobile phones that move through the shopping centre – 'New for BID 3 dependent on grant funding which has been identified'
- **Representing business interests** – working with other partners where appropriate, Kings Heath BID will lobby for a better deal for its levy payers on issues that affect them or securing opportunities for Kings Heath through making the right connections – 'New for BID 3'

The finances for this theme were:

2018 - 2019 - £3k

2019 – 2020 - £3K

2020 – 2021 - £3K

2021 – 2022 - £3K

2022 - 2023 - £3K

Current status

- **Training courses**
No Action
- **Wifi system**
No Action
- **Representing business interests**

We have negotiated a pilot scheme for a Procurement project. This is where a professional procurement broker will go into a business and try

and save them money. We will start with one business – a local school –
and see if they can save them money.