

DISCUSSION PAPER Board meeting – Wednesday 21st March 2018

Subject: Decision Paper 5 - Theme 3 - Vibrant & Accessible Projects update

Points to be note:

In the business plan for Kings Heath BID 2018 to 2023, under Theme 3 - Vibrant & Accessible it was said we would deliver:

- **Christmas Lighting** – Stunning festive lights, switch on celebrations, Father Christmas grotto and Sunday Christmas themed Market to raise the profile of Kings Heath as the place to get those last-minute gifts – 'Expanded from BID 2'
- **The Kings Heath Street Festival** – a return of this annual late summer festival with a mixture of live music delivered by our various music venues and a market showcasing the businesses of Kings Heath and attracting an estimated 20,000 visitors – 'Continuation from BID 2'
- **Other Events** – ideas include Kings Heath Literature Festival, Sunday Specialist Markets, Cooking Competition with different themes and the Easter Egg Hunt. A wide range of levy payer's venues in Kings Heath will be used for these events and each event will be geared to attract a different target audience e.g. families, readers, niche groups e.g. foodies – 'New for BID 3'
- **Signage** – installing signs on the corners of side roads to advertise levy payer's businesses from the High Street – 'New for BID 3'

The finances for this theme were:

2018 - 2019 - £41k
2019 – 2020 - £36K
2020 – 2021 - £36K
2021 – 2022 - £36K
2022 - 2023 - £36K

Current status

- **Christmas Lighting**
No change since 5th March 2018 Board meeting.
- **The Kings Heath Street Festival**
Work is on-going to get the Council and police to agree as to what form of Hostile Vehicle barriers would be acceptable for this event. The type

of barriers will greatly influence the layout of the event. So far, both the council and police have been non-committal.

I have visited both the St Patricks Parade in Digbeth and the Moseley 'Flavours of the World' market to get an understanding of what hostile vehicle barriers they used.

In appendix C, you will see photographs of the barriers they used.

St Patricks Parade used four Hostile Vehicle trucks at either end of the main parade route. For all side roads, they used plastic barriers.

Moseley 'Flavours of the World' Market used no barriers or any form of hostile vehicle barrier at all and relied on the goodwill of car drivers not to drive through the market.

- **Other Events**

No change since 5th March 2018 Board meeting.

- **Signage**

No action