



BID Board Meeting 6th July 2017
Kings Heath BID Ltd.

Present: Chris O’Neil (CO) Acting Chair, Gary Baines (GB), Martin Mullaney (MM), Frank Nutt (FK), Phil Alden (PA), Neville Summerfield (NS), Michelle Rowland (MR) minute taker.

Apologies: Helen Berry (HB), Stan Hems (SH).

		Action
1.	<u>Welcome, introduction, declaration of interests</u> CO opened the meeting and asked for declaration of interests of which there were none.	
2.	<u>Approval of minutes of 6th June 2017</u> The Board agreed this was an accurate record of this meeting and approved these.	
3.	<u>Finance</u> (i) <u>Current status of Kings Heath BID finances</u> MM distributed the financial report as of 6 th July 2017 which outlined the spend to date. (ii) <u>Current status of forward plan of budget until 31st March 2018</u> MM distributed and discussed the planned spend which showed an underspend.	
4.	<u>Events and Marketing</u> (i) <u>Report from Tiger Bam, our PR company, on their recent activities</u> This was distributed and agreed that everyone take this away and look at. MM advised that Tiger Bam have been introducing themselves to local businesses. (ii) <u>September Street Festival update</u> MM discussed this, advising that any events must now go to a safety advisory group and this information has been rolled out to everyone. MM advised he had met with Gary Peel, Head of Events and West Midlands Fire Service and they provided a list of security details which included people needing to be searched, which MM advised would make York Road a difficult location. West Midlands Police have advised MM they would assist and provide concrete bollards and some funding. MM and CO met with a local Fire Officer and discussed York Road and the Street festival who stated that all Street Festivals would need a 4 metre wide passage way. MM handed out and discussed the 5 options for the September Street Festival, asking the Board to consider these and look at which would be the	

	<p>best option. Following discussions the Board asked for details on option 4 (being the parade car park and former Kingsway cinema car park). MM advised that he had discussed this with the owner of the land and the Board discussed the opportunities of having this event at this end of the High Street. The Board discussed the licence for this area and believed this to be the way forward and agreed this would attract people into Kings Heath. CO suggested a map be produced and displayed showing details of Kings Heath and the businesses.</p> <p>GB asked if this had been planned and suggested encouraging the Hare and Hounds and the Village Square to do something also at that end of Kings Heath during this day.</p> <p>The options outlined were discussed by the Board and agreed due to recent security and fire tragedies to ensure they comply with Regulations outlined by the Safety Advisory Group option 4 was proposed by CO, seconded by FN and agreed by PA, GB and NS.</p> <p>(iii) <u>The creation of a “closed membership” Facebook group for BID levy payers</u> MM asked the Board if they agreed to this. The Board asked what costs implications there would be. MM advised none. The Board voted and all agreed to this.</p> <p>(iv) <u>Outcome of the change of profit sharing events on the Village Square</u> MM briefly discussed the paper he had distributed outlining discussions with those involved in the bi-monthly vegan and arts market on the Village Square. FN advised that he had not been at the last meeting but had visited one of the businesses to discuss this. The Board discussed this event with CO explaining the cost of the stalls. FN and GB discussed looking at this from a different angle and bringing people into Kings Heath and suggested they speak to those businesses involved. The Board discussed the BID having overall responsibility, such as applying for the licence and MM organising these events which would need to be covered.</p> <p>CO stated as Chair of the Board he would like to see the BID be as successful as possible but ensure there is transparency.</p> <p>MM to contact Vegan Grindhouse and arrange a meeting with FN to discuss a way forward.</p>	MM
5.	<p><u>Any other business</u> None discussed.</p>	
6.	<p><u>Next Meeting</u> To be confirmed.</p>	